2026 Internship - Social Media (Hybrid)
About Us:
The Lupus Foundation of America Texas Gulf Coast is dedicated to improving the quality of life for all people affected by lupus through education, advocacy, support, and research. Our chapter serves a diverse and growing community in Southeast Texas, and we are expanding our digital presence to better reach those who need us most.

Internship Term: Spring 2026 (February to May 2026)
Total of Positions: 1
Job Type: Part-time, 5-10hrs / week
Location: Houston, Texas (Hybrid)
Desired Fields of Study: Marketing, Advertising, Communications, Digital Marketing, Graphic Design, or Journalism and Media Studies

Position Overview:
We are seeking a creative and motivated **Social Media Intern** to support our communications and awareness efforts. This role is ideal for students or early-career professionals looking to gain real, hands-on experience in nonprofit marketing and digital storytelling while making a meaningful impact in the lives of individuals affected by lupus.

What You'll Do
- Develop, publish, and schedule engaging content across our social media platforms (Facebook, Instagram, LinkedIn, Website)
- Support analytics tracking and help optimize posts based on performance
- Brainstorm creative ideas for campaigns that highlight events, programs, and advocacy efforts across diverse communities
- Monitor community conversations and collaborate with the CEO to ensure content aligns with the Foundation's tone and voice

What This Internship is a Great Opportunity
Even though this is an unpaid internship, you will gain:
- ❖ **Real, published work:** Your graphics, videos, and posts will be shared across our official platforms
- ❖ **Portfolio-ready projects**: Ideal for marketing, communications, public health, and design students
- ❖ **Creative freedom:** Bring your ideas to life and help shape the voice of a growing nonprofit.
- ❖ **Mentorship & skill development:** Guidance from nonprofit leaders, board members, healthcare advocates, and marketing professionals
- ❖ **Flexible schedule**: 5–10 hours/week with remote options to accommodate classes or part-time work
- ❖ **Professional connections:** Opportunities to attend events, meet community partners, and learn how nonprofits operate behind the scenes
- ❖ **Resume-ready experience:** Social strategy, analytics, content creation, community engagement, project management, and more
- ❖ **Service Hours:** With a recommendation letter from the CEO of Lupus Foundation – Texas Gulf Coast of the community impact you served

What You'll Gain
By the end of this internship, you'll walk away with:
- A robust content portfolio with real campaign results
- Experience managing official branded accounts
- Event, community engagement, and advocacy exposure
- Professional references and letters of recommendation
- Confidence in driving a social media strategy from concept to execution

Preferred Qualifications

- Passion for digital storytelling, community impact, or nonprofit work
- Demonstrated Experience with social platforms (Facebook, Instagram, LinkedIn, etc)
- Basic design or video editing skills
- Strong communication, creativity, and attention to detail
- Ability to work independently and meet light weekly deadlines
- Photography or event coverage interest is a bonus but not required

How to apply:

- CV/Resume: Adding details to relevant social media, content creation, or community management experience
- Cover Letter: Explaining your interest in supporting our mission and how you'd approach growing our social communities
- Social Media Portfolio: Links to accounts you've managed or your personal creator accounts demonstrating engagement

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